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ORDER

Print Date 08/12/12

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Flight Dates 08/11/12-08/16/12

Contract / Revision 307608 /

Original Date / Revision
08/10/12 08/10/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Candidate. OFA Sked B 8.11-8.16.1

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1596

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	29	\$19,482.00	\$22,920.00	0.00	07/30/12	08/16/12	29	\$19,482.00	\$22,920.00
Totals	29	\$19,482.00	\$22,920.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	08/11/12	08/16/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWT---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----		0		\$0.00		0.00					
		Week: 08/13/12	08/19/12	MTWT---		1		\$200.00		0.00					
N 2	WCPO	08/11/12	08/16/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWT---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----		0		\$0.00		0.00					
		Week: 08/13/12	08/19/12	MTWT---		1		\$400.00		0.00					
N 3	WCPO	08/11/12	08/16/12	M-F GMA 7-9am	CM	7-9a	MTWT---	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00



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Contract / Revision 307608 Flight Dates 08/11/12-08/16/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked B 8.1 Estimate # 1596

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F GMA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					2	\$800.00		0.00			
N 4	WCPO	08/11/12	08/16/12	M-F 9-10a	CM	M-F 9-10a	MTWT---	:30	2	\$260.00	P-3	0.00	NM	2	\$520.00
				Live with Regis and Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					2	\$260.00		0.00			
N 5	WCPO	08/11/12	08/16/12	M-F 11a-12p	CM	11a-12p	MTWT---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					1	\$500.00		0.00			
N 6	WCPO	08/11/12	08/16/12	M-F 12-1p News	CM	12-1p	MTWT---	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				M-F 12-1p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					2	\$350.00		0.00			
N 7	WCPO	08/11/12	08/16/12	M-F 1-2p	CM	1258-2p	MTWT---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					1	\$400.00		0.00			
N 8	WCPO	08/11/12	08/16/12	M-F 3-4p	CM	3-4p	MTWT---	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				M-F 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					1	\$550.00		0.00			
N 9	WCPO	08/11/12	08/16/12	M-F 4-5p Ellen	CM	358-5p	MTWT---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 4-5p Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					1	\$500.00		0.00			
N 10	WCPO	08/11/12	08/16/12	M-F 5-530p News	CM	5-530p	MTWT---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				M-F 5-530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					2	\$600.00		0.00			
N 11	WCPO	08/11/12	08/16/12	M-F 530-6p News	CM	528-6p	MTWT---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				M-F 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					1	\$750.00		0.00			
N 12	WCPO	08/11/12	08/16/12	M-F 6-630p News	CM	558-630p	MTWT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---					2	\$850.00		0.00			
N 13	WCPO	08/11/12	08/11/12	SA 6-7p News	CM	558-7p	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				SA 6-7p News		(5:58 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-					1	\$600.00		0.00			



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Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked B 8.1** Estimate # **1596**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N13	WCPO	08/11/12	08/11/12	SA 6-7p News SA 6-7p News	CM	558-7p (5:58 PM-6:30 PM)	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
N14	WCPO	08/11/12	08/16/12	SU 6-7p News SU 6-7p News	CM	558-7p (5:58 PM-6:30 PM)	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1				\$700.00		0.00			
		Week: 08/13/12	08/19/12	-----		0				\$0.00		0.00			
N15	WCPO	08/11/12	08/16/12	M-F 7-730p Wheel of Fortune	CM	M-F 7-730p	MTWT---	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----		0				\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---		2				\$1,600.00		0.00			
N16	WCPO	08/11/12	08/16/12	M-F 730-8p Jeopardy	CM	M-F 730-8p	MTWT---	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----		0				\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---		1				\$1,600.00		0.00			
N17	WCPO	08/11/12	08/11/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$600.00		0.00			
N18	WCPO	08/11/12	08/16/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWT---	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----		0				\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---		2				\$900.00		0.00			
N19	WCPO	08/11/12	08/16/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWT---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----		0				\$0.00		0.00			
		Week: 08/13/12	08/19/12	MTWT---		1				\$400.00		0.00			
N20	WCPO	08/13/12	08/13/12	8-10pm Bachelor/Bachelorette 8-10p Bachelor/Bachelorette	CM	8-10p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1				\$3,200.00		0.00			
N21	WCPO	08/12/12	08/12/12	Sunday Prime Special Sunday Prime Special	CM	Extreme Makeover (9:00 PM-11:00 PM)	-----S	:30	1	\$1,700.00	P-8	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1				\$1,700.00		0.00			
N22	WCPO	08/13/12	08/16/12	M-F 430am News M-F 430am News	CM	430-5a	MTWT---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MTWT---		1				\$100.00		0.00			
													Totals	29	\$22,920.00